Polina Zabrodska BFA Graphic Design Thesis Project Spring 2023

Wounded



The Rising Tide of Ocean Noise

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Wounded

The Rising Tide of Ocean Noise

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Abstract Thesis

Ocean noise pollution is a growing environmental concern that has received increasing attention in recent years. It refers to the increase in underwater sound levels caused by human activities, such as shipping, oil and gas exploration, construction, and military sonar. This increase in noise levels can have a significant impact on marine life, particularly on species that rely on sound for communication, navigation, and finding food. The effects of ocean noise pollution can range from temporary hearing loss to permanent physical damage and even death.

One of the main causes of ocean noise pollution is the increase in shipping traffic, as larger and faster ships produce more underwater noise. This can interfere with the ability of whales, dolphins, and other marine mammals to communicate, leading to a disruption of their social structures and affecting their ability to find mates and raise their young. And the use of military sonar has been linked to mass strandings of whales and other marine mammals, as the intense underwater sound waves can cause physical damage and disorientation. To address the issue of ocean noise pollution, it is important to increase public awareness and promote research on the effects of underwater sound on marine life. It is important that people realize the impact of their actions on the ocean. By recognizing the harm, people can make conscious choices to reduce their impact and protect the ocean and the marine life.

The initial idea

Create an immersive and interactive 3D installation. There would be 5 rooms for 5 harmful activities, such as, climate change, oil spills, plastic, overfishing, ocean noise.

Feedback

The professors liked the shell of the idea, which was a good start. Their further comments made me realize that there was not much on the inside of it because I did not think through the aftermath of the installation. I want people to leave with strong feelings and the urge to change and help marine life. The problem is that I did not think of the pathway for it. Professor Kim said I need to decide whether my goal is to educate or make people take action. He then added that if it is the latter, they should leave with a reminder, a specific plan, or a to-do list they can follow at home.

Another thing is the range. Professor Sexton said I should shrink the scope of the installation because, for example, climate change is too big of a topic for one installation room. I should dive deeper into each topic I aim to cover and be very specific. It will help me create a clear, direct, and well-crafted installation.

Overall, the general idea is good. I just need to be more thorough and specific for this project to be successful

- define the goal
- decide on aftermath
- narrow down
- be very specific
- tell a story
- think through more

Locating Thesis

Create an immersive and interactive 3D installation that focuses on ocean noise pollution.

The final idea

There are 3 rooms:

The first one is an introduction to the problem. It addresses the questions like "what is ocean noise

> The second one shows the difference between the healthy ocean noise and the disrupted, artifical one.

The third one presents possible solutions to the noise pollution problem.



pollution?" and "how does it affect marine life?"

Questions

 $\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$ What is ocean noise pollution and what are its major causes? How does ocean noise pollution affect marine life?

What can we do about it?

ocean noise pollution major Research causes importance of sound damage

What is ocean noise pollution

It is sounds made by human activities that can interfere with or obscure the ability of marine animals to hear natural sounds in the ocean.

and what are its major causes?

- Offshore constructions
 · [
- Seismic blasts and surveys D
- Oil and gas explorations
 N
- Ships and speedboats •

Why is sound so important?

In the ocean, visual cues disappear after tens of yards, and chemical ones do after hundreds of yards. But sound can travel thousands of miles and link animals across oceanic basins and in darkness. As a result, many marine species are impeccably adapted to detect and communicate with sound.

- Marine animals use sound for:
- Maintain a group structure
- Ward off predatorsCommunication
- Locating food
- Reproduction
- Echolocation
- \cdot Territoriality

Dynamite fishing
Drilling platforms
Military activities
Artificial sonars

- $\cdot \text{ Wind farms}$
- $\cdot \text{ Air guns}$
- \cdot Engines
- Trolling

Dolphins call one another by unique names. Bearded seals trill. Toadfish hum. Whales sing.

Soundwaves

California Sea Lion



Underwater sea lion barks recorded near Soquel Canyon in Monterey Bay, CA. Humpback whales and sea lions were feeding on sardines when this sound was recorded.

Sound ©Thomas R. Kieckhefer. Released under Creative Commons License, non-commercial attribution.

Torpedo



This recording is of a live torpedo shot taken on an American submarine. The clip includes sounds of the launch, the closing of the torpedo hatch and the explosion of the torpedo.

Sound Courtesy of Sonatech, Inc. Released under Creative Commons License, noncommercial attribution. sonatech.com.

How does it damage marine life?

Even temporary sounds can cause chronic hearing damage in the sea creatures by the acoustic wake. Both fish and marine mammals have hair cells, sensory receptors for hearing. Fish can regrow these cells, but it is unlikely for marine mammals.

Anthropogenic noise often drowns out the natural soundscapes, putting marine life under immense stress.

What can we do?

Many solutions to anthropogenic noise pollution already exist, and are even quite simple.

- Move the shipping lane
- Avoid sensitive areas
- Slow down the ships
- · Change propellers

Many ships rely on propellers that cause a great deal of cavitation: Tiny bubbles form around the propeller blade and produce a horrible screeching noise. But quieter designs exist, or are in the works.

"Noise is about the easiest problem to solve in the ocean."

- Hearing loss
- Scare off fish
- Physiological stress
- Disrupted feeding
- Mothers cannot find
- their young

Places, People,

physical places where my thesis can be found

Point Lobos, Lands End Georgia Aquarium, Atlanta UN headquarters

huge objects related to my thinking

Ecosystems Soundwaves Oceans

supermarket items that can nourish my thesis

Sponges Mirrors Shells

designers who could give you a workshop

Ouchhh Valentino Vettori Chris Engman

films that are the start of curated thesis film series

Sonic Sea, 2016 Noise, 2007 The Silence That Remains, 2019

blue-collar jobs that my thesis performs Light techn<u>icians</u>

Operators Repairers

organizations that can commission my thesis World Wild Fund Oceana Monterey Bay Aquarium

historical events that give my thesis context

Technological Revolution COVID 19 Tsar Bomb

news items where my thesis lives in the present

Orca Moms Pay a High Price to Feed Large Adult Sons https://www.nytimes.com/2023/02/08/science/orcas-sons-mothers.html

The Antarctic and Arctic sounds rarely heard before https://www.bbc.com/news/science-environm<u>ent-64514258</u>

Noise pollution is killing whales, but this technology could help cnn.com/2022/09/26/world/whales-noise-pollution-anticollision-22e-spc-inti-scn/index.html aesthetic immersive responsive sound waves bubbles ocean light

Things

tiny objects related to my thinking

Scales Bubbles Water droplets

physical qualities to my thesis

Texture 3D Light

abstract qualities to my thesis

Aesthetic Immersive Noisy

Framing

Who might I approach for the interview, and what is their level of expertise?

Ocean activists or NOAA scientists would be a good choice. The latter ones research the effects of sounds made by human activities on marine mammals' abilities to "hear" and navigate the ocean environment.

How would I interview them?

Talking on Zoom or via email would be the best. I would start with asking them what ocean noise pollution is to make sure we are on the same page, and then just keep asking them indepth questions.

Reference

What do you need to know that you don't already know?

They know a lot more about marine life suffering and daily challenges. I would like to confirm my research and dive deeper into the effects ocean noise pollution has. Another thing that I am very interested in is how I can visually translate marine life experience in a way that we, people, understand, for example, using metaphors.

How would you describe or define the ocean noise pollution?

How does the noise affect marine life's senses?

What happens when humans' presence in the oceans becomes too prominent? What happens to the marine life?

Was there a successful experience of people making things right in the oceans? What can we do to improve the situation?

Is the issue getting worse or better lately? And how can we translate what marine life goes through to our lives?

Interview

Sensory pollution is the pollution of disconnection. It detaches from the cosmos. It drowns out the stimuli that link animals to their surroundings and to each other. in making the planet brighter and louder, we have also fragmented it.

Our influence is not inherently destructive, but it is often homogenizing. In pushing out sensitive species that cannot abide our sensory onslaught, we leave behind smaller and less diverse communities. As species extinct, so do their Umwelten. With every creature that vanishes, we lose a way of making sense of the world.

Our sensory bubbles shield us from the knowledge of those losses, but they don't protect us from the consequences.

A team of scientists from the UK and Australia used underwater loudspeakers to try and entice fish back to dead coral reefs and potentially help them recover. By replicating the sounds of healthy reefs, according to a study recently published in Nature Communications, the scientists used a process called "acoustic enrichment." They placed loudspeakers on patches of dead coral in the Great Barrier Reef and discovered that twice as many fish arrived – and stayed – compared to equivalent patches where no sound was played.

Between WWII and 2008 global shipping fleet more than tripled and began moving 10 times more cargo at higher speeds. Large vessels, including container ships, cruise ships, and military vessels, generate noise at lower frequencies than smaller vessels. Low frequency sounds travel much farther underwater than high frequency ones. Ship traffic, which has been steadily increasing over the last few decades, is responsible for the sustained rise in low frequency ambient noise in the 10 to 100 Hz range in many of the world's oceans. OSHA (Occupational Safety and Health Administration) requires hearing protection when the noise level is 85 decibels and greater.

Manifesto

one	research comes
two	tell a story
hree	be specific and p
four	prioritize the goa
five	be gentle yet ass
six	let the outcome

first

precise

al over aesthetics

sertive

be simple yet intriguing

Repository of

"Sensory pollution is the pollution of disconnection."

The quote sheds light on the adverse effects of excessive, in this case, noise in the marine ecosystem. With the ever-increasing human activity in our oceans, the levels of noise in the ocean have risen to unprecedented levels. This noise pollution can lead to a breakdown in communication among marine creatures, causing disorientation and stress, and even physical harm in some cases.

Insight

The impact of noise pollution in the ocean extends beyond marine life, affecting our ability to connect with and appreciate the beauty of the underwater world. As the human-made noise obscures the natural sounds of the ocean, it becomes increasingly difficult to immerse ourselves in the environment and connect with the natural world.

To tackle noise pollution in the ocean and establish a deeper connection with the underwater world, there is a need for concerted efforts. Initiatives to reduce the levels of human-made noise in the ocean could include a reduction in shipping traffic and regulating the use of sonar by the military. Creating marine protected areas with controlled noise levels can offer a haven for marine life and a space for people to appreciate the natural sounds of the ocean.

The consequences of noise pollution in the ocean have become a major concern for scientists, policymakers, and environmentalists globally. A number of research studies have been conducted to better understand the impact of noise pollution on marine life. These studies have highlighted the impact of noise pollution on communication, stress levels, feeding habits, and navigation.

The pollution of disconnection resulting from noise pollution in the ocean can be addressed by raising awareness among the general public and implementing measures to reduce human-made noise in the marine ecosystem. By doing so, we can create a healthy and harmonious relationship with the underwater world, enhancing our appreciation and understanding of this unique environment.

"Sound is as important to whales as all of our senses put together. They can feel it vibrating throughout their whole body."

"Marine animals use underwater clicks, whistles and songs, but these naturally occurring sounds can be drowned out by human-made cacophony."

"The creatures were sending message all along, but humans had never thought to listen to them."

"Giant whales can live for a century or more, so they are likely the individuals alive today who have witnessed this growing underwater racket and who only hear over a tenth of their former range."

"Sensory pollution is the pollution of disconnection."

"The soundtrack of home is now hard to hear, and in many cases has disappeared."

"Noise shrinks an animals perceptual world."

"In making the planet brighter and louder, we have also fragmented it."

"With every creature that vanishes, we lose a way of making sense of the world.'

"The U.N. had an ocean noise week where they sat down and listened to it and then went on to another topic."

"The top environmental problems are selfishness, greed and apathy, and to deal with these we need a cultural and spiritual transformation. And we scientists don't know how to do that."

"Noise is about the easiest problem to solve in the ocean."

"Recovery can be almost immediate."

Exhibition form

Presidio of

Location

Point Lobos, Lands End, San Francisco, CA 94121

Target Audience

Everyone.

Outcome

3D immersive and interactive installation.

- 3 domes. 3 rooms. 3 parts of the journey:
- 1 introduction: Ocean Symphony
- 2 impact: Luminous Noise
- 3 solution: Quieter Propulsion

Measurements





Visitor's journey

1 — The entrance where a person has a chance to read the title, subtitle, and a description of the exhibition.

2 — The first room, Ocean Symphony, shows the importance of the natural sounds and silence.

3 — The second room, Luminous Noise, shows the difference between healthy and disrupted noise.

4 — The third room, Quieter Propulsion, shows an improved propeller and a QR code with a petition to move the shipping lanes away from the sensitive areas.

5 — Exit.



Wounded Waters

& Rising Tide of Ocean Noise



Room 1

Ocean Symphony

This room is an introduction to the problem of the ocean noise pollution.

Marine animals swim away and avoid loud and noisy areas of the oceans and seas.

The concept of the room is simple yet clear: the louder it gets in the room, the less fish fish is there.

Wounded Waters

Ocean Symphony

Impact of Anthropogenic Noise on Larine Life.

Healthy .

Draman

A state of the sta

It got loud in the room, so the fish swam away.

?

Ocean Symphony

Luminous Noise

The second room is all about the ocean sounds that are visualized as light particles.

The concept of the room is to show the difference between healthy and disrupted noise in an ineractive way. If a person steps on one of the spots on the floor, the room changes and shows the disrupted particles that are bigger, darker, and hectic, just as in the oceans.

There are also soundwaves of marine animals and human activities (boats, mining, so on) on the wall where a person can see and compare them.

Room 2

Luminous Hoise od Diconfact Ocean Roise as Light Particles

The man stepped on the spot and triggered the reaction—the disrupted noise visualized as light particles. The particles are now big, dark, and hectic, and the room is darker.

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Quieter Propulsion

The third and the last room is the solution room.

One person cannot fix the problem by themself, but we can do it collectively as a society. One way to improve the ocean noise pollution problem is to change ship and boat prollers.

The PressurePores propeller is the hero of this room. It reduces tip vortex cavitation by applying a small number of strategically placed holes in the propeller blades. Plus these pressure relief holes allows boats to operate with a quieter propeller.

Another way to improve the situation is signing a petition to move the shipping lanes away from the marine life habitats. There is a QR code that leads people to the petition.

Room 3

Quieter Propulsion

Reduced Bubble Emissions for a Healthier Ocean Environment

Currently Used Propeter

Constants in a pleasance of during which a building that has formed in a logist spacify stringent, research a tripole want. This reasons of average means has of forces, ten of sources, we also ad more. Propher constants on programs in these in third, in pleasance of standard means and the hard by means the tight relation areas. Arguing stress (40) off the program is applicate this to prove this.

PressurePores Propelle

Proceedings in the second proceeding of the second second

Help make our oceans quieter

The woman stepped on the spot and triggered the reaction. Now people can observe how much noise and bubbles create regular propellers compared to the improved one.

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